



ADVERTISING OPPORTUNITIES

CONNECT WITH A CAPTIVE AUDIENCE OF **17,000 PEOPLE** IN BALLANTYNE



ELEVATOR ADVERTISEMENTS

Rise to the top by advertising in the elevators at Ballantyne.

65+ ELEVATOR CAB DISPLAYS THROUGHOUT BALLANTYNE

DIGITAL SCREEN ADS

Go digital by advertising on eye-catching display screens located in lobbies at Ballantyne.

20+ DIGITAL SCREENS THROUGHOUT BALLANTYNE

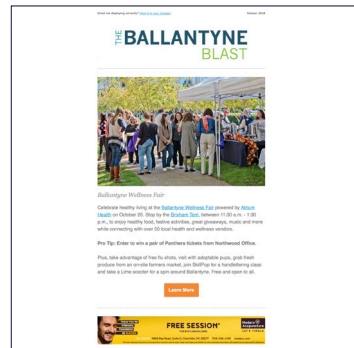


DIGITAL AD IMPRESSIONS: YOUR AD APPEARS: **12** SECONDS AT A TIME **330** TIMES PER DAY

THE BALLANTYNE BLAST BANNER AD

Expand your reach by advertising with a link at the top of our monthly e-newsletter that reaches nearly

10,000 SUBSCRIBERS.



RATES	1 WEEK	5 WEEKS	10 WEEKS
DIGITAL SCREEN ADS	\$350	\$1,400	\$2,600
ELEVATOR ADS	\$1,000	\$4,200	n/a
ELEVATOR + DIGITAL SCREEN ADS	\$1,000	\$5,000	n/a
CREATIVE SERVICES*	\$75	\$75	\$75

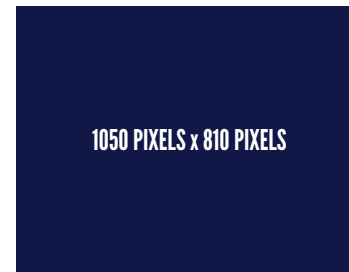
BALLANTYNE BLAST BANNER AD \$625 per ad

*Limit two revisions per ad. Must send ad info, photos and logos (as .eps, .pdf or .png) to lscheumeister@northwoodoffice.com by the Monday before the ad is scheduled to appear.

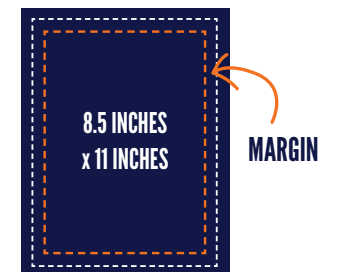
AD SPECIFICATIONS

If creating an ad, please visit goBallantyne.com and download the correct template and full design checklist.

600 PIXELS X 100 PIXELS BANNER ADS **RESOLUTION: 72 PPI** **FILE FORMAT: JPG**



DIGITAL SCREEN ADS
RESOLUTION: 72 PPI
FILE FORMAT: JPG



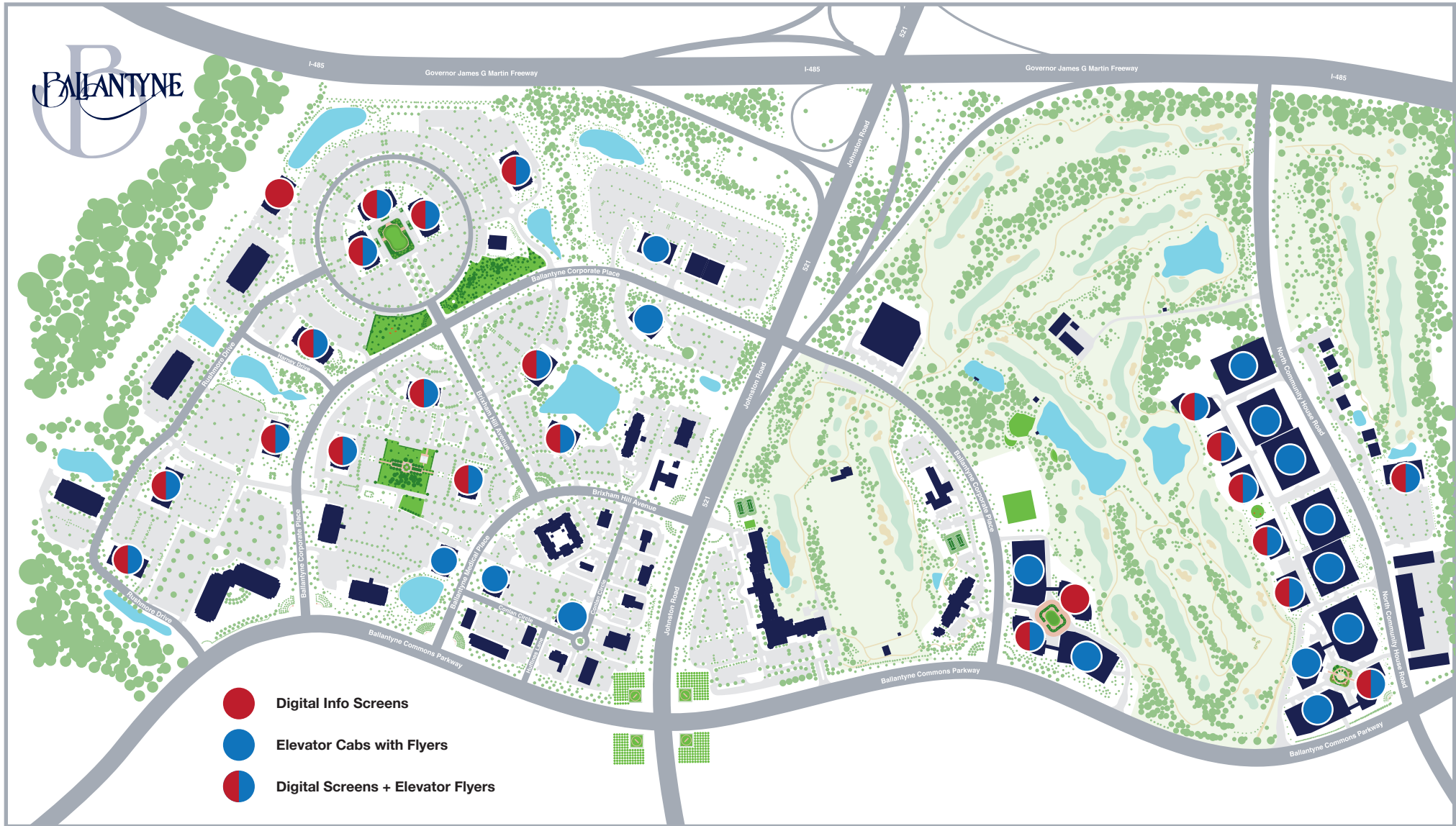
ELEVATOR ADS
MARGIN: IMAGES 0.25", TEXT 0.75"
FILE FORMAT: PDF

ART DEADLINES

ALL ADS ARE DUE ONE WEEK PRIOR TO THE SCHEDULED START DATE.

Availability is subject to change due to updates from Northwood Office.

ADVERTISING OPPORTUNITIES IN BALLANTYNE



Contact Lindsey Scheumeister for more information at 704-248-2155 or lscheumeister@northwoodoffice.com.
11605 North Community House Road, Suite 600 | Charlotte, NC 28277 | 704-248-2000