



FOR IMMEDIATE RELEASE

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BISSELL DONATES \$25,000 TO CHARLOTTE-MECKLENBURG SCHOOLS
Gift Will Support North Star Reading Partners Initiative

CHARLOTTE, NC (December 1, 2016) – In the spirit of the season, Bissell has donated \$25,000 to Charlotte-Mecklenburg Schools (CMS). With the gift, seven 28277-based elementary schools will receive funding for books to support the North Star Reading Partners Initiative, an effort to work together with the community to help nurture literacy.

“We are delighted to contribute to CMS in honor of our tenants and customers in Ballantyne Corporate Park this holiday season,” said Smoky Bissell, chairman of Bissell. “As former educators, Margaret and I understand firsthand that investing in our youth through reading is the number one way we can increase student achievement and build a stronger future for our community.”

“Students and teachers in the seven schools who will receive new books for their classroom libraries are elated with Bissell’s generous contribution on behalf of the tenants in Ballantyne Corporate Park. The support for the North Star Reading Partners Initiative is deeply appreciated as we strive to improve literacy skills for each student in CMS,” said Ann Clark, superintendent, Charlotte-Mecklenburg Schools.

Since 2013, Bissell has chosen a nonprofit organization to support in appreciation of its tenant community in lieu of a traditional holiday gift.

About Ballantyne Corporate Park

Ballantyne Corporate Park, a 535-acre, master-planned business community in Charlotte, North Carolina, includes more than four million square feet of Class A office space and nearly 600 hotel rooms as well as restaurants, medical and retail amenities. Ballantyne Corporate Park, which has been recognized as the International Office Park of the Year by the Building Owners and Managers Association, is zoned for in excess of six million square feet of office space. Ballantyne Corporate Park is positioned in the heart of Charlotte’s largest concentration of educated and experienced labor. Current corporate clients include SPX Flow, Bank of America, MetLife, Snyder’s-Lance, Premier, Liberty Mutual, LendingTree, Camstar, Synchrony Financial, TIAA and XPO Logistics. For more information, visit ballantynecorporate.com.

About The Bissell Companies

The Bissell Companies Inc. is a real estate firm that offers a complete approach to fulfilling office and hotel needs in Charlotte, North Carolina. Founded in 1964, Bissell is widely recognized as a principal developer of Ballantyne Corporate Park and SouthPark – two of the Southeast’s largest and most successful mixed use communities. Bissell specializes in commercial development and leasing, property services and hospitality. For more information, visit bissellcompanies.com.

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