



ADVERTISING OPPORTUNITIES

CONNECT WITH A CAPTIVE AUDIENCE OF **18,000 PEOPLE** IN BALLANTYNE



ELEVATOR ADVERTISEMENTS

Rise to the top by advertising in the elevators at Ballantyne.

65+ ELEVATOR CAB DISPLAYS THROUGHOUT BALLANTYNE

RATES

DIGITAL SCREEN ADS

\$350/week

ELEVATOR ADS

\$1,200/week

BALLANTYNE BLAST BANNER AD

\$625/ad

CREATIVE SERVICES**

\$75

DISCOUNTS AVAILABLE FOR BUNDLED ADS

DIGITAL SCREEN ADS

Go digital by advertising on eye-catching display screens located in lobbies at Ballantyne.

20+ DIGITAL SCREENS THROUGHOUT BALLANTYNE



AD SPECIFICATIONS

If creating an ad, please visit goBallantyne.com and download the correct template and full design checklist.

600 PIXELS X 100 PIXELS

BANNER ADS RESOLUTION: 72 PPI FILE FORMAT: JPG

1050 PIXELS x 810 PIXELS

DIGITAL SCREEN ADS

**RESOLUTION: 72 PPI
FILE FORMAT: JPG**

**8.5 INCHES
x 11 INCHES**

MARGIN

ELEVATOR ADS

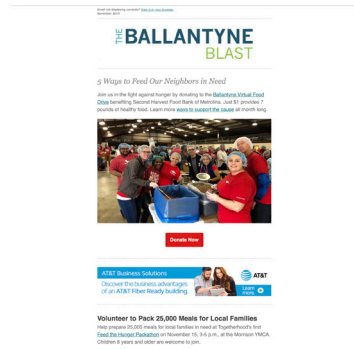
**MARGIN: IMAGES 0.25", TEXT 0.75"
FILE FORMAT: PDF**

DIGITAL AD IMPRESSIONS: YOUR AD APPEARS: **12** SECONDS AT A TIME **330** TIMES PER DAY

THE BALLANTYNE BLAST BANNER AD

Expand your reach by advertising with a link at the top of our monthly e-newsletter that reaches nearly

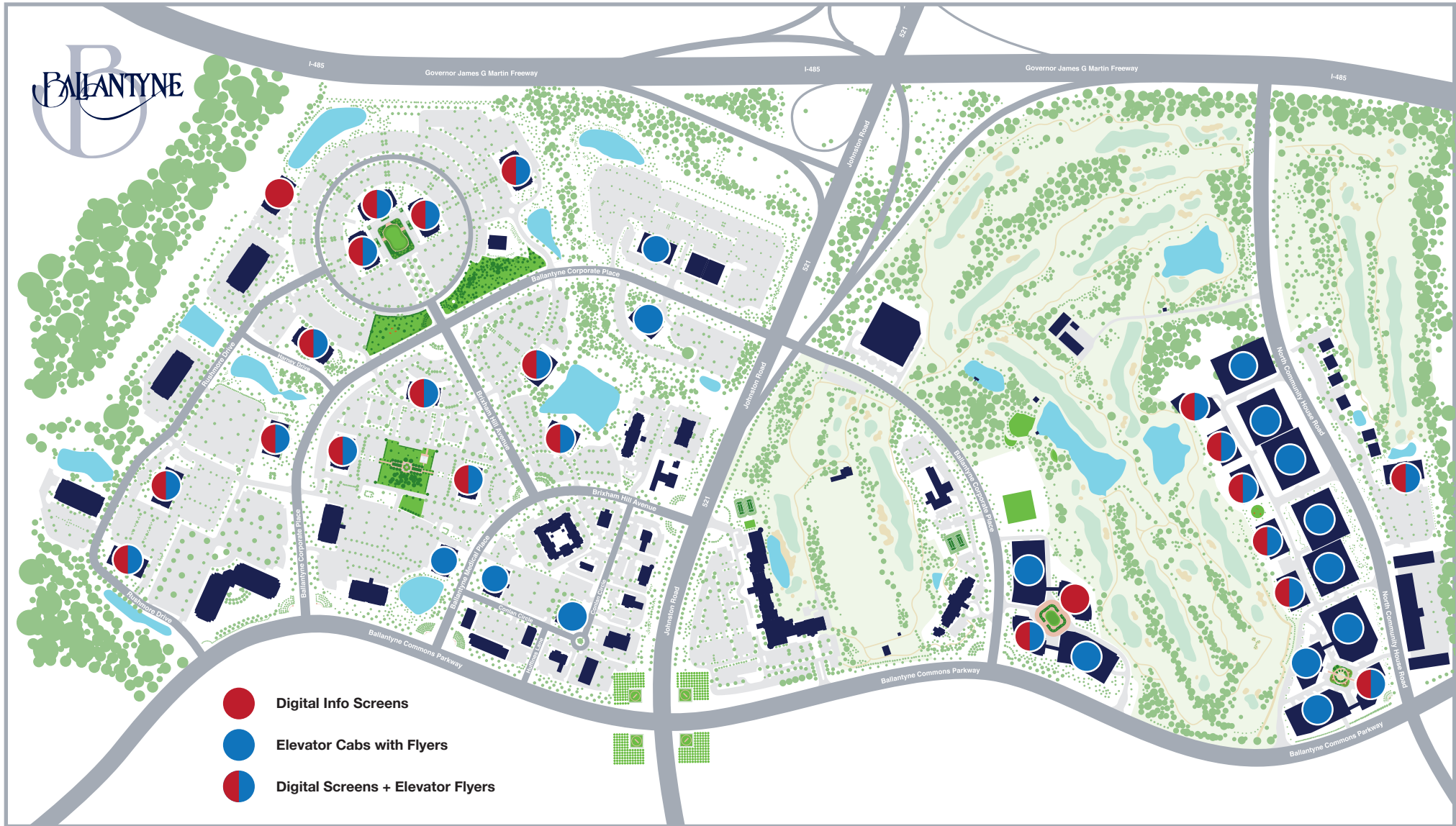
10,000 SUBSCRIBERS.



ART DEADLINES ALL ADS ARE DUE **ONE WEEK** PRIOR TO THE SCHEDULED START DATE.

Availability is subject to change due to updates from Northwood Office.

ADVERTISING OPPORTUNITIES IN BALLANTYNE



Contact Lindsey Scheumeister for more information at 704.248.2155 or lscheumeister@northwoodoffice.com.
11605 North Community House Road, Suite 600 | Charlotte, NC 28277 | 704.248.2000